

## FIVE-SA introduces a new, collective approach to fighting corruption

*FIVE-SA's Social and Behaviour Change Communication (SBCC) Initiative will bring together youth, government, CSOs, academics and media.*

**5 December 2024**

### Overview

On 5 December 2024, FIVE-SA will launch its high-level Social and Behaviour Change Communication (SBCC) initiative, focusing on coordinated anti-corruption efforts across key areas: whistleblower protection, policy advocacy and reform, stakeholder mobilisation, and sexual corruption.

**FIVE-SA** stands for '**Foundations of Integrity and Values-based Education South Africa**. This launch event marks the beginning of a strategic, multi-year approach to address corruption by bringing together youth, Parliament, civil society organisations (CSOs), academics, and media. The initiative aims to foster collective action to support building a capable, ethical and developmental state.

### 1. Problem Statement

The current anti-corruption landscape in South Africa is fragmented, with various stakeholders operating independently rather than collaboratively. This *ad hoc* approach limits the effectiveness of reforms and interventions, especially around critical issues like whistleblower protection and sexual corruption. By convening strategic actors, FIVE-SA seeks to develop a coordinated action plan to tackle these specific areas, thereby strengthening anti-corruption efforts and addressing systemic weaknesses highlighted by the Zondo Commission and national discourse.

### 2. Rationale for Convening Key Stakeholders

The launch will bring together a diverse group of stakeholders, including youth representatives, parliamentarians, CSOs, academics, and media outlets (like News24). Each participant group plays a critical role in driving change:

- **Youth** will provide fresh perspectives on corruption as it impacts them and drive grassroots mobilisation to address their contexts, serving as catalysts for shifts towards ethical leadership.
- **Government** will focus on the role of legislative reforms in change processes. For this event, there will be a particular focus on strengthening the Protected Disclosures Act to enhance whistleblower protections.
- **CSOs** bring programmatic and advocacy expertise, including community engagement, amplifying the voices of marginalised groups affected by corruption.
- **Academics** offer research insights and evidence-based recommendations for both programmatic and policy development.
- **Media** partners will help increase public awareness and ensure transparency through robust coverage.



This coordinated approach will attract donor investment and grassroots support by demonstrating a clear, collaborative strategy for addressing the social norms and behaviours that underpin various forms of corruption as part of broader-based efforts to foster sustainable change.

### 3. Objectives and Desired Outcomes

The primary goal of the launch is to discuss and initiate a coordinated response to key anti-corruption issues, including:

- **Youth Leadership:** Increase the participation of youth in framing and responding to the many ways that corruption is impacting on their lives. This includes an exploration of the foundational values and contexts required for ethical leadership, a reflection on current challenges and inviting youth to co-create a vision.
- **Whistleblower Protection:** Strengthen legal frameworks and societal support mechanisms to safeguard those who expose corruption. This includes exploring the social norms that undermine whistleblowing, such as fear of retribution or beliefs that reporting will not be acted upon, with a focus on how to shift such norms.
- **Concrete action points** and strategic plans for continued engagement in 2025.

### PROGRAMME STRUCTURE

**Theme:** "Building Our Tomorrow with Transparency, Integrity, and Accountability "

#### *Social Norms and Behavioural Focus*

The programme aims to address social norms that perpetuate corruption, particularly:

- **Lack of Ethical Leadership:** Promoting a culture of transparency and integrity through values-based leadership.
- **Fear of Retaliation:** Encouraging whistleblowers by reducing fear and increasing protections.

**Launch Programme: Thursday, 5 December 2024**

**Venue: Durbanville Convention Centre, Durbanville**

**Mode of Engagement: Hybrid**

Time	Session	Facilitator/Speakers
09:30 – 10:00	Registration and Welcome Tea	
	<b>SESSION ONE</b>	<b>Chair: Prof Pregala Solosh Pillay, ACCERUS</b>
10:00 – 10:30	Opening and Welcome Address	Prof Zweli Ndevu, School of Public Leadership, Stellenbosch University
	Note of Support from Enhancing Accountability Programme	Mr Ross Clarke

Time	Session	Facilitator/Speakers
	Note of Support from Remgro	Mr Deon Annandale
10:30 – 10:45	Youth and Architecting Tomorrow's World: Accelerating Ethical Leadership	Ms Mpho Nhlabathi, ABSA Group
10:45 – 11:00	Acting Against Corruption & Protecting Youth Voices: Catalysts for Positive Change	Mr Mulao Lamula, PPSA
11:00 – 11:20	Refreshment Break and Networking	
	<b>SESSION TWO</b>	<b>Chair: Mr Moeketsi Koahela, NYC</b>
11:20 – 11:30	Highlight of FIVE-SA	Thandeka Mbeki – NACAC
11:30 – 12:15	Panel Discussion: Youth Voices & Global Impact - Mobilising Youth for Ethical Change in Social Norms, Behaviours and Values.	<b>Panellists:</b> Prof Randhir Auluck, Westminster University Prof F Khan, Stellenbosch University Prof Josh Ellsworth, Harvard University Academic
12:15 – 13:00	Interactive Session: Drafting a Youth-Led National Strategy and Pledge on Ethics and Culture	<b>Facilitators:</b> National Youth Coalition, ABSA, ACCERUS, NACS
13:00 – 14:00	Lunch Break	
	<b>SESSION THREE</b>	<b>Chair: Ms Chrissy Dube, GGA</b>
14:00 – 14:15	Note of support from Friedrich Naumann Foundation	Mr Kwezi Sogoni
14:15 – 14:30	Whistleblower Support and Best Practice: Public Service	Prof Somadoda Fikeni (PSC SA)
14:30 – 14:45:	Values and Morals in Public Service	Prof George Scott, AAPAM
14:45 – 15:00	Whistle Blower Protection	Justice Goldstone (III)
15:00 – 15:45	Screening of Babita Deokaran film documentary	<b>Jeff Wicks (Media 24) &amp; Rakesh Deokaran</b>
15:45 – 16:30	Panel Discussion: Building a Culture of Transparency - The Role of Whistleblowers	<b>Chair: Mr Karam Singh – Corruption Watch</b> <b>Panellists:</b>

Time	Session	Facilitator/Speakers
		Jeff Wicks, Media 24 Rakesh Deokaran Prof Sope Williams, Stellenbosch University Prof George Scott, AAPAM
<b>16:30 – 16:40</b>	Refreshment Break	
<b>16:40 – 17:30</b>	Strategic Dialogue: Strengthening Legislative Support for Whistleblower Protection and how this may also change social norms and behaviours	<b>Chair: Paul Hoffman, SC –</b> Accountability Now <b>Discussants:</b> Commissioner Zukiswa Mqolomba (PSC SA) Prof Sope Williams Thandeka Mbeki – NACAC Mr Mulao Lamula, PPSA
<b>17:30 – 17:45</b>	Q&A Interactive Session	
<b>17:45</b>	Closing Remarks	Prof Pregala Solosh Pillay
<b>18:00</b>	Networking Cocktail Reception	<b>Chair: Mr Koogan Pillay</b> Zukiswa Mqolomba (PSC SA) Ms Ruth Kolevsohn (GGA) Ms Zakhona Mvelase, AWACN

**Teams Link – for virtual participation:**

[https://teams.microsoft.com/l/meetup-join/19:meeting\\_MjM3MGE5OTYtYzk3Yi00YzVhLWE5MjQtNTJmNGQ5MjAxMjBj@thread.v2/0?context=%7B%22Tid%22:%22a6fa3b03-0a3c-4258-8433-a120dffcd348%22,%22Oid%22:%2290d061c3-fb02-4d45-a512-f7ee1a5db11e%22%7D](https://teams.microsoft.com/l/meetup-join/19:meeting_MjM3MGE5OTYtYzk3Yi00YzVhLWE5MjQtNTJmNGQ5MjAxMjBj@thread.v2/0?context=%7B%22Tid%22:%22a6fa3b03-0a3c-4258-8433-a120dffcd348%22,%22Oid%22:%2290d061c3-fb02-4d45-a512-f7ee1a5db11e%22%7D)

**FIVE-SA Team**